

3rd Management Meeting 27th & 28th of March 2023



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF
INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

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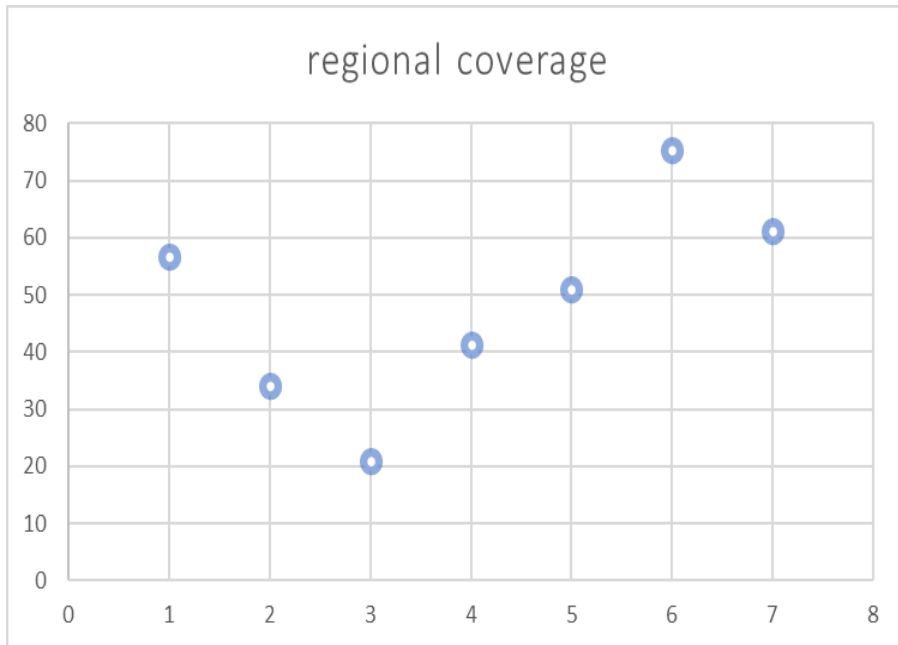


Tools for promoting the program at the Karaganda university of Kazpotrebsoyuz:

- publication of information on the website of the university, partners and interested parties;
- official social networks of the university and program partners;
- information management;
- designed brochures in three languages;
- presentation of the project;
- an article was published in the journal recommended by the Committee for Quality Assurance in the Sphere of Education of the Science and Higher Education of the Republic of Kazakhstan;
- Face to face meetings were held;
- expanded audience coverage with the involvement of mass media, including republican channels and social networks;
- the conference "Prospects and Opportunities of the Modern Economy in the Conditions of Integration of Science, Education and Business" was held in May 2022;
- regular work is being carried out to ensure enrollment of master students for the educational program

Information coverage within the region

regional coverage



Satisfaction with the quality and quantity of information received



Analyzes information sources to promote the project by information sources

